



Tourism Month

George Tourism is challenging you to become a tourist in your home town during Tourism Month this September.

Celebrated in September each year, Tourism Month is aimed at highlighting the importance of the industry in South Africa and the world through a range of activities, awareness campaigns and editorial content. George Tourism will be taking part in several activations to this end and call on all locals to become tourism ambassadors for the city of George and Uniondale.

George Tourism will be running a series of advertisements and articles to highlight the affordable and accessible tourism activities the town and region offers and hopes to inspire locals to explore their home as a tourist would.

YOU CAN DO THE FOLLOWING ACTIVITIES IN GEORGE FREE OF CHARGE – PLAN TO DO AT LEAST ONE THIS SEPTEMBER

- » Visit the George Museum
- » Take a drive along one of the mountain passes. The Old Toll House on the Montagu Pass is open for tea, coffee and pancakes on Saturday mornings.
- » Take a hike, cycle or horse ride along one of the scenic trails and tracks around town.
- » Relax on a beach and watch dolphins and whales from the shoreline.
- » Take time to be still in one of the historical churches.
- » Appreciate the town's many historical buildings on a drive through town, or make a day of it and visit the water mill and old fort in Uniondale.
- » Walk along the railway line between George and Wilderness for unique seaside scenery.
- » Visit the Garden Route Dam or paddle a canoe up one of the rivers.
- » Support your favourite team and player on sport fields around town.

For more information of the above-mentioned and other activities:

George Tourism
124 York Street, George
044 801 9299
www.georgetourism.org.za

Uniondale Tourism
1 Kerk Straat, Uniondale
044 752 1076
www.uniondale.co.za

